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I, Justine: An Analog Memoir



Synopsis

NEW YORK TIMES BESTSELLER A one-woman media phenomenon and a leading YouTube influencer takes readers behind the camera, and deep inside her world. Justine Ezarik has been tech-obsessed since unboxing her family's first Apple computer. By sixth grade she had built her first website. A decade later, she became one of the Internet's first—and most popular—“lifecasters,” inviting people around the world to watch her every move, twenty-four hours a day, seven days a week. But it was a one-minute video about an itemized AT&T bill that gave Justine her first taste of viral success: Within ten days of release, her “300-page iPhone bill” had garnered more than 3 million views and international media attention. These days, Justine is a one-woman new media phenomenon: The popular techie, gamer, vlogger, and digital influencer has an army of nearly 3.5 million subscribers across multiple YouTube channels, with total views approaching half a billion. Now, Justine is giving friends and fans a look behind the scenes, sharing never-before-told stories about the hilarious (and sometimes heartbreaking) reality of sharing your life online. With her trademark wit and delightfully weird sense of humor, Justine delivers an inspirational message in support of creativity, entrepreneurship, and the power of staying true to yourself, while reminding readers that the Internet is a very small world—you just never know who you're going to meet.

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Customer Reviews

“a real, page-turning book about her life behind the screen.” (USA Today)

Justine Ezarik (a.k.a. iJustine) is a gadget and technology expert, actress, host of AOL's *HardWired*, and one of the most subscribed-to personalities on YouTube. She has partnered with an array of corporate clients, including Microsoft, Intel, Mattel, Nikon, Ford, GE, Lionsgate, and Samsung. Recently, she starred in the *District Voices* web series, promoting the release of *The Hunger Games: Mockingjay Part I*, and an international campaign for *Call of Duty: Black Ops 2*, directed by Guy Ritchie. Justine has been nominated for two Teen Choice awards, four Streamy Awards, and is the winner of the People's Voice Webby Award for Best Web Personality/Host. She has been named one of *The Hollywood Reporter's* 50 Most Powerful Digital Players, was called the "most influential person online" by *Fast Company*, and ranked No. 6 on *The Daily Beast's* 2012 Digital Power Index (one of only nine women, including Sheryl Sandberg and Arianna Huffington, to make the list). Justine has also appeared on shows such as *The Talk*, *FOX's Studio 11*, *The Rachael Ray Show*, *The Vampire Diaries*, *Criminal Minds*, *Law & Order*, *E!*, *MTV*, *Entertainment Tonight*, *The Insider*, and was co-host of NBC's reality challenge show, *Escape Routes*.

I bought this book for my husband who is a follower and fan of iJustine. He has never read a book besides the bible in the almost 4 years we've been married. He loves the book and we have read parts together and he keeps me updated on the book and it's written very well. I like the fact that she digs deep into her life experiences and how she got to where she is now! I recommend this book for everyone who just loves to read and for her followers and fellow you tubers and gamers!

I have been a fan of Justine's for a little over a few months now, only to have discovered her by accident on YouTube after I purchased my MacBook Pro. She has come to make me realize that it is OKAY to be obsessed with technology and gaming (which I was actually afraid to admit because I didn't want to come off as a computer nerd to friends and family...) and that you should always do what makes you feel good and enjoy life to the fullest- even if times get rough. This book was a wonderful little insight into the world of someone I can say has truly inspired me. Thank you so very much iJ.

I love ijustine! When I found out she wrote a book, I had to get it. Her memoir was very inciteful on how she become a YouTuber and the person she is today. I love how passionate she is about the things she loves and that family is very important to her. She's one of my favorite YouTubers and I

have been watching her videos every since I made my first YouTube account 7 years ago. I look up to her and I found this book very inspiring. I would recommend this book for anyone who is looking to read anything about a YouTuber or is interested in technology.

Odds are you are looking at this because your an Apple enthusiast or know of iJustine through the interwebs. This book is a memoir that reflects on a woman who grew up geeky with a fanatical interest in a brand that almost self destructed then came back to pioneer the tech age. Justine revisits her past and describes vividly how almost random meetings became strong connections later. A perfect example of why you don't burn bridges and don't seek immediate benefit from those you meet.

Not a huge follower of IJ, but i really enjoyed the technology coming of age story. It the tone is very engaging and a delight to read. I recognized so many of the other names mentioned in passing. I read it quickly, which is always a sign of a good book - i don't put it down when i should be doing other things.

A wonderful read! This memoir is a fantastic look into the world of the digital age. It showcases one person's personal story of growing up with a fascination of the tech world, and her journey to immerse herself completely in that world. As a fellow tech lover, I responded to this story immediately. It also does a wonderful job of showcasing the transition from childhood to adulthood. If you want an inspiring tale of the pursuit of dreams, and how doing whatever it is you are most passionate about in life can turn into something spectacular, then I, Justine: An Analog Memoir is the book for you!

happy I was actually able to get myself a hard copy of her book, I already read it ages ago digitally first when she released it, now I'm hoping for a greater experience with a touchable thing from her, this shipped fast as well! earlier than estimated! :D

I loved reading Justine's book. It was nostalgic and inspiring, but also funny! From watching her on YouTube, I'd have never guess some of the things she talks about in her book and that typical goofy demeanor of Justine is often replaced by the words of a hardworking and business-minded young woman- something I didn't expect. If you've followed iJustine through the years or are interested in getting to know the life a successful YouTube star, give it a read.

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